## Dear/Hello (first),

I hope this email finds you well. I'm writing to you on behalf of seven incredible nonprofit organizations that share a common passion for promoting literacy and education in underserved communities in Africa and Haiti. We are thrilled to announce our upcoming joint fundraising initiative, "LIFE: Literacy Is For Everyone," and we would be honored to have your support in this transformative endeavor.

On October 13, 2023, at the Dovetail Building (1307 2nd Ave N, Minneapolis, MN) in Minneapolis, we will come together to celebrate the power of diversity and the collective impact we can achieve. LIFE represents an unprecedented collaboration among seven strong, diverse, and women-led organizations united in our commitment to promoting education and literacy in communities that need it the most. What is LIFE?

- Individually, our organizations have made significant strides in bridging the educational gap and empowering disadvantaged communities. However, we firmly believe that our collective efforts can yield an even greater impact and create lasting change. As the African proverb wisely states, "If you want to go fast, go alone. If you want to go far, go together." By joining forces, we are amplifying our reach, expanding our programs, and maximizing our effectiveness.
- At the heart of this partnership lies our shared commitment to collaboration and our unwavering determination to make a significant difference. We stand united in our dedication to promoting literacy and education as a means to empower individuals and transform communities. Together, we aim to align our efforts with the United Nations' Sustainable Development Goal for Education (SDG4) and ensure that every individual, regardless of their background, has access to quality education.
- This initiative represents our shared commitment to collaboration and our determination to make a significant difference while maximizing our impact to expand our programs and provide more resources to those we serve.

Want to get involved with the LIFE Event?

- We are reaching out to you because we believe that your support can play a vital role in the success of this event and our mission as a whole. By partnering with us as a sponsor, you will demonstrate your unwavering dedication to social responsibility and become an integral part of our collective efforts to transform lives through education. Your sponsorship will directly enable us to expand our educational programs, provide essential resources to underserved communities, offer teacher training, improve infrastructure, and distribute educational materials to those in need.
- In return for your support, we are committed to offering prominent recognition and exposure for your brand. Your sponsorship will be prominently featured in our extensive social media marketing campaigns, as well as in our event marketing materials. Moreover, we would be honored to extend an invitation to you as an esteemed guest at the LIFE

event. This will provide you with a unique opportunity to engage with passionate volunteers, beneficiaries, and like-minded individuals who share a commitment to driving positive change.

By harnessing the strength of unity, we can create a powerful narrative of collaboration and demonstrate the profound impact that can be achieved when working together towards a common goal. Your partnership with us in the LIFE initiative will not only empower individuals and communities but also inspire others to join the cause and make a lasting impact on the world.

We would be delighted if you could mark your calendar for October 13, 2023, and join us at the Dovetail Building (1307 2nd Ave N, Minneapolis, MN) for this momentous event. Please consider our invitation to become a sponsor and help us make a difference in the lives of countless individuals in underserved communities.

Thank you for your kind consideration. We look forward to the possibility of partnering with you in this noble endeavor. Together, let us embrace the power of diversity and collective impact to shape a brighter future for all.

For further information and inquiries, please visit our <u>LIFE website</u> where you can also follow our journey and the incredible transformations that we can accomplish together.

Warmest regards,

